



David Pricco

25 Chau Long, #302, Hanoi, Vietnam
0123 739 4687 dpricco@gmail.com

EDUCATION

BA in Business Economics

University of California
Santa Barbara
3.6 GPA (Honors)
Graduated June 2008

Technology Entrepreneurship
Certificate from
Technology Management
Program in UCSB College of
Engineering

Awarded Norm Habermann
Scholarship in Entrepreneurial
Economics.

Extra Classes in: Import/Export,
International Business, etc.

SKILLS

Economics
Finance
Accounting
Business Law
Entrepreneurship
Computers
Web Design

Photography
German

References

Gary Hansen
Professor and Program Director
at UCSB TMP program
805-893-5328
hansen@engineering.ucsb.edu

Wendy Figueredo
SB Chamber of Commerce
(805) 965-3023 Ext. 100
wendy@sbchamber.org

Ian Cox
President, Cliché Posters LLC
510-220-3175
ian@clicheposters.com

OBJECTIVE

Hoping to get involved somehow with interesting international companies operating in Hanoi. Available full time after January 15th.

EXPERIENCE

Co-Founder, Business Affairs Director 2007 – 2008
Nitride Solutions Inc. nitridesolutions.com
Santa Barbara, CA

Worked with engineering students, experienced CEOs, attorneys, mentors and professors to found a semiconductor materials startup. Created a comprehensive business plan, and full pro-forma financial statements. Won first place in national "SEED" business competition, and won top prize and \$15,000 in UCSBs New Venture Competition. Pitched to many VCs and private investors. A video of one of my presentations is on my website: davidpricco.com

Co-Founder, CEO 2006 – present
Cliché Posters LLC, PostersforHumans.com
Santa Barbara, CA

Created a company which seeks out independent artists, licenses their artwork, sells posters featuring the art online, and sub-licenses the art to larger poster publishers. Worked with attorneys to draft contracts, built a fully functional and secure retail website, marketed online and locally, created printing, accounting, credit card processing, and shipping systems.

Intern/Assistant 2005
Santa Barbara Region Chamber of Commerce
Santa Barbara, CA

Worked with local business owners, created marketing materials, direct phone marketing to new businesses, database entry, assisted in event coordination including a business charity golf tournament.

Philosophy Tutor 2005
Santa Barbara City College
Santa Barbara, CA

Was a paid tutor for students studying philosophy.

English Teacher 2004
Shandong University
Jinan China

Taught conversational English to Chinese a class of university students are part of a study abroad program through Santa Barbara City College.

Assistant 2003
F. Joseph Smith's Massage Therapy Center
Mill Valley, CA

General tasks plus crystal photography and creation of an online eBay merchant store selling crystals.